

# **DIGITAL INVENTIONS AT A GLANCE**

# connecting people, purpose and data



### Who we are

Digital Inventions helps mission-driven organizations unlock the power of data to improve their impact, accountability, and learning.

Founded by David Jacobs, Digital Inventions draws on his 20 years of experience connecting ICT and M&E in the non-profit sector. From FoodBank SA to the Global Teachers Institute, David has built systems that are practical, used in real-world NGO settings, and designed to deliver impact.

## How we can help you

Data is often collected primarily for funder reporting. We help organizations turn it into action so they can improve service to beneficiaries, build trust, ensure staff accountability, and drive learning.

We do this through **Impact Nest**, a practical, no-jargon methodology for clarifying what to measure and how. For organizations ready to go further, our **Action Weaver platform** (built on Microsoft Azure) enables rapid deployment of custom data systems that work in real time.



## How we do this

Our offering includes:

#### Refining your Theory of Change:

We work with teams to articulate clear pathways to impact, connecting day-to-day activities with long-term social change goals.

#### **Building Logic Models/Indicator Matrices**

We co-create practical indicators for interventions, outputs, outcomes, and impact, supporting learning and reporting.

#### **Designing Data Collection Strategies**

We help identify the right data points, collection methods, and tools, while ensuring consistency and data quality.

#### **Implementing Smart Data Systems**

Using our Action Weaver platform, we enable real-time data collection, automated dashboards, task tracking and report generation.

# Let's work together!

We can partner with you in a range of ways:

**End-to-end support:** From Theory of Change through to a working data system.

Specialist support on retainer: Strengthening a particular area of your M&E work alongside your internal team.

**External evaluations:** Independent impact assessments for funders or partners.

#### Contact us on:

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